

II Semester All U.G. Courses Degree Examination, August/September 2023 (NEP – Freshers and Repeaters) COMPUTER SCIENCE (Open Elective) OEC-4: E-Commerce

Time: 21/2 Hours

Max. Marks: 60

Instruction : Answer all the Sections.

SECTION - A model of a regret entrance of at

I. Answer any 6 questions. Each question carries 2 marks. deel add dialo. (6x2=12)

- 1) What is Traditional Commerce? A state of the state of
- 2) Explain any two advantages of EDI.
- 3) What is a Website?
- Define credit cards.
- 5) Mention any two types of credit card payment.
- 6) What is a Web Browser?
- 7) What is online transaction?
- 8) Define internet security requirements.
- 9) What is Digital Signature?

SECTION - B

II. Answer any 4 questions. Each question carries 6 marks.

 $(4 \times 6 = 24)$

- 10) Explain architectural framework of E-Commerce.
- 11) Write a note on Debit Cards.
- 12) List the advantages and disadvantages of E-Checks.

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- 13) Explain WWW. The kill are great as a supply to the state of the later of the state of the later of the la
- Explain the different stages of Internet marketing.
- 15) Explain the requirements for transaction security.

SECTION - C

III. Answer any 3 questions. Each question carries 8 marks. (3×8=24)

- 16) Explain the types of E-Commerce.
- 17) Explain the features of E-Commerce.
 - 18) Briefly explain Electronic Funds Transfer.
 - 19) Explain the advantages and disadvantages of internet marketing.
 - Explain different types of Firewalls.